Public Awareness Program - A Report

During the reporting quarter we had successfully completed three public programs in collaboration with likeminded individuals and institutions.

First awareness program was a half day seminar organized in association with the Primary Health Centre, Vaniampara on 12-04-2019 at E.K.M.U.P School, Vaniyampara. The program was attended by ASHA workers of Pananchey Grma Panchayath. There were two technical sessions in the program. One session was on Communicable diseases handled by Mr. Anwar Hussain Junior Health Inspector, PHC Vaniyampara. The second session was on ‘Good Parenting’ handled by Ms. E. Jayasree, family counsellor and project officer of Jananeethi. Senior Health Inspector Mr. C. Moideenkutty, Head mistress of the School Ms. R. Oman was present and they delivered felicitations. Adv. Sunilkumar .P, Executive Director of Jananeethi gave a short description on the ongoing project activities at PHC Vaniyampara and solicited the cooperation of the participants in the initiative.

Second awareness program was organized on 30-04-2019 in association with Ms. Resmi. M.T., Tribal Promoter of Panachery Grama Panchayath. The program was organized at Payyanam Samskarika Nilayam Hall, at a tribal colony named Payyanam under Panachery Gram Panchayath. The class was on ‘Good Parenting’ delivered by Ms. E. Jayasree of Jananeethi. Participants were members from the local community.

The third awareness building program was organized on 04-05-2019 in association with ICDS (Integrated Child Development Scheme) office under Ollukkara Block Panchayath. The class was attended by Anganwadi workers from Four Grama Panchayaths of Ollukkara Block. Prior to the
technical session Adv. Sunilkumar.P., Executive Director of Jananeethi explained in detail the project initiated by Jananeethi and requested the participants to disseminate information regarding the project among their contacts. Ms. E. Jayasree of Jananeethi delivered session on ‘Good Parenting’ which was highly appreciated by the audience. Child Development Project Officer Ms. Sudha. C. and other officials from the ICDS office were also present during the meeting.

Fourth program was organized in association with Ms. Prema, division level Kudumbasree Coordinator at Mullakkara. Ms. Prema is Health Watch Member formed for Vellanikkara CHC and she was quite impressed by the initiative while it was shared during the Health Watch Meeting. She realized the importance of the community involvement for the development of CHC Vellanikkara. It is in this context she invited us to the meeting and requested to brief the members of Kudumbasree unit at Mullakkara. Ms. E. Jayasree project officer of Jananeethi made a detailed presentation on the project initiative and reminded the audience about their role and responsibility in the planning and development of CHC Vellanikkara. After the presentation she responded to the questions raised by the participants of the meeting. Ms. Prema concluded the meeting with vote of thanks extended to Ms. E. Jayasree. She also appreciated Jananeethi for the substantial efforts taken by Jananeethi for the development of CHC Vellanikkara.

IEC materials on rights of patient’s, services delivered from the hospital; hand out on different health programs of government were distributed among the participants. We legitimately believe that these public programs will ensure more demand and involvement from the community for betterment of public health services.

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